

NIDHI SHEGOKAR

PERSONAL DETAILS

-  London, United Kingdom
-  +44 7767959543
-  nidhisshegokar@gmail.com
-  www.nidhishegokar.com
-  linkedin.com/in/nidhi-shegokar

PROFILE

Currently pursuing Masters in Sustainable fashion to understand the value chain and tackle the unethical challenges of the fashion industry. Looking for a career opportunity to combine comprehensive design skills with technical knowledge and industry experience to strive towards a conscious future.

DESIGN SKILLS

- Design process
- Digital Illustration
- Garment construction
- Pattern making
- Trend Forecast
- Surface ornamentation
- Dyeing & Embroidery
- Fabric manipulation

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- Canva

PERSONAL SKILLS

- Teamwork & Management
- Research & Analysis
- Interpersonal communication skills

EDUCATION

- **2022 – 2023** **Masters in Sustainable Fashion: Business & Practices**

Kingston University, London, United Kingdom

- **2017 – 2021** **Bachelor of Design: Fashion Design**

School of Fashion Technology, Pune, India
GPA: 8.93

- **2016 – 2017** **Bachelor of Science: Textile & Apparel**

S.V.T College, S.N.D.T Women's University, Mumbai, India

- **2014 – 2016** **Higher Secondary Certificate: Science**

B.K. Birla College of Arts, Science & Commerce, Kalyan, India

WORK EXPERIENCE

NINOSHKA

Fashion design intern

July 2021 – September 2021

- Gained experience in managing stock inventory, client handling, marketing strategies, Etsy website listings, developing brand catalogues, managing photo shoots, product packaging, and quality checking.
- Independently designed a product with brand identity in mind.
- Created social media content.
- Involved in the design process from production to launch.

SHUNYA TATTVA GROUP

September 2020 – March 2021

Graphic design freelance

- Worked for three different teams under the parent organisation.
- Promoted events and created visually engaging content for social media platforms.
- Designed creatively appealing and interactive activity worksheets.
- Made facebook campaigns to reach interested customers.
- Created innovative study material for playgroup.

LEARN AUR -YOUTUBE

August 2020 – December 2020

Graphic design freelance

- Strategies for increasing cost per click rate and reaching new audiences.
- Creating captivating thumbnails for the youtube channel.
- Designed promotional posters for social media platforms.

MILAAYA EMBROIDERIES

April 2019 – May 2019

Fashion Design intern

- Assisted the Head designer in sampling swatches for international luxury brands like Kenzo, Balenciaga, Moschino, Shrimps, etc.
- Coordinated communication within different departments such as QC, embroiderers, dyers, CAD, merchandisers, shipping, accounts, etc.
- Handled entire design process in the absence of designer.
- Maintained swatch data files and sourced material.

TRAINING OR SHORT COURSES

- Lingerie workshop held from 25th to 29th November 2019 by Janice Mee, a member of IFFTI at School of Fashion Technology, Pune, India
- Fashion Photography, Styling, Makeup workshop held from September 30th till 1st October 2016 at Celebrate Cinema, Whistling Woods International, Mumbai, India

ADDITIONAL INFORMATION

- Kingston University International Scholar £5000
- Showcased graduation collection at Green fashion India 2022
- IELTS score
(Appeared 6th Dec 2021): 7.0
Speaking: 7.5, Listening: 7.0
Reading: 7.5, Writing: 6.5.
- Languages
- English – Professional Working Proficiency
- Hindi – Professional Working Proficiency
- Marathi – Native or Bilingual Proficiency

INTEREST & ACTIVITIES

- Volunteered for social cause of coastal cleanup at Beach Please India 2022
- Associated with Youth for Global Peace and Transformation (YGPT) 2019
- Shotokan Karate Academy – Rank 9th Kyu
- Participated in S.N.D.T Intercollegiate Tournament football match
- Drawing Grade examination –Intermediate and Elementary – Rank B
- Enjoys stitching, painting, reading and listening to podcasts like BOF.

REFERENCES

Provided upon request